

CIET 2022

16-17 June – Valencia

THURSDAY 16 JUNE

9.00 – 9.30h.	Registration
9.30 – 11.00h.	<p>Plenary session</p> <p>9.30h. _Welcoming: Dr. Mercedes Aznar, <i>President of Florida Cooperative Education Group</i></p> <p>Mr Enrique García, <i>General Director of Florida Cooperative Education Group</i></p> <p>9.45h. _Keynote speech: <i>The European social economy resilience facing the Covid-19 crisis: facts, prospects and reconstruction</i></p> <p>Dr Rafael Chaves-Avila, <i>Senior Professor in Economy at the Universitat de València; member of the European Commission's Expert Group on Social Economy and Social Enterprises and of CIRIEC</i></p> <p>10.45h. _Practicalities</p>
11.00 – 11.30h.	Coffee break + Marketplace (EU Projects Fair – A space to present current European projects as well as ideas for future projects in order to find partners)
11.30 – 13.00h.	<p>Parallel sessions – Networking <i>For participants to meet and discuss topics of their choice. A room will be allocated so that participants can meet and discuss at length</i></p> <p>ROOM D.1.4 Innovative Practices in Higher Education I Chair: Abraham Cerveró</p> <ul style="list-style-type: none"> • Patricia Guill-Garcia, <i>Negotiation of meaning in university telecollaborative exchanges: a partnership between Japanese and Spanish students</i> • Guillem Escorihuela / Lourdes Chuliá-Peris, <i>The adaptation of Valencian universities to blended learning reflected in teacher satisfaction surveys</i> • Ivana Vodogaz / Marijana Jurisic, <i>A Questionnaire-Based Study on Students' Preferred Learning Activities Aligned with CLT</i> • Rosario López Contreras, <i>Use of ICT tools in Erasmus+ projects inside Comunitat Valenciana: teacher's perspective</i>

	<p>ROOM D.1.5 Innovative Practices in Higher Education II <i>Chair: Pilar Alberola</i></p> <ul style="list-style-type: none"> Sara Blanc / Senén Palanca, <i>A Low-Cost Internet of Things Architecture proposal for Urban and School Gardens</i> Adrián Broz Lofiego / Héctor Pastrana Esteban, <i>"Brokermanía" contest: a successful integrative experience between higher education and the financial world</i> Vitor Roque / Joaquim Mateus / Joaquim Brigas, <i>Distance learning during the COVID-19 pandemic. Students Perceptions from a Polytechnic Institute in Portugal</i> <p>ROOM D.1.6 Engineering & ICT <i>Chair: Mariado Reyes</i> Engineering & ICT Panel: <i>New challenges in technical education: We are building the future</i></p> <p>ROOM D.2.7 Logistics & Marketing <i>Chair: Katerina Angelevska</i></p> <ul style="list-style-type: none"> Katja Rakušić Cvrtak / Danijela Perkušić Malkoč / Ivana Plazibat, <i>Generation z online behaviour when purchasing fashion products - the case of Croatia</i> Ramona Florea / Radu Florea, <i>Business Infrastructure Influence on Regional Competitiveness and Development</i> Rafaela Pizarro-Barceló / Mercedes Aznar / Mercedes Herrero-Montagud, <i>Florida Universitària meeting the needs of the logistics industry</i>
13.30 – 15.00h.	Lunch
15.15 – 16.30h.	<p>Parallel sessions – Networking <i>For participants to meet and discuss topics of their choice. A room will be allocated so that participants can meet and discuss at length</i></p> <p>ROOM D.1.4 Innovative Practices in Higher Education III <i>Chair: Emma Vidal</i></p> <ul style="list-style-type: none"> Pilar Alberola Colomar / Raquel Iranzo Fons, <i>Students' perceptions of testing in second language acquisition: What do we want to test? What do they perceive?</i> Jorge Villagrasa / Carlos Salvador / Colin Donaldson / José Manuel Pastor, <i>Motivation, dispersion and performance: How to automatically monitor its appropriate levels</i> Luis Sánchez / Antonio Ortega / Juan José Cabezas / Eduardo José Roses, <i>Relevant experiences in Bachelor's Degree in Industrial Electronics and Automation Engineering</i> <p>ROOM D.1.5 The Challenges of University Education <i>Chair: Abraham Cerveró</i></p> <ul style="list-style-type: none"> Katarina Blažević Miše, <i>The impact of the COVID-19 pandemic on education</i>

	<ul style="list-style-type: none"> Héctor Tronchoni / Conrad Izquierdo / M Teresa Anguera, <i>Systematic observation applied to a case study for the evaluative analysis of participatory instructional interaction in university education</i> María Pilar Ortega Leal / Isabel Fernández-Gómez / Marisa Martínez-Romero, <i>Adaptation in pandemic's time of an interdisciplinary activity in Higher Education for teaching mathematics in Early Childhood Education through board games</i> <p>ROOM D.1.6 Engineering & ICT <i>Chair: Mariado Reyes</i></p> <ul style="list-style-type: none"> Petar Zovko / Luka Tomasović / Tonko Kovačević, <i>FMS: Fluid Metering System Based on ESP Platform</i> Adrián Broz Lofiego / Enrique Bigné Alcañiz / Inés Küster Boluda, <i>Understanding the determinants of Mobile Payment adoption and the role of the differential technological profile of potential users</i> Alvaro Mesa Pardo, <i>Obtaining natural hemp fibers for use in biodegradable composite materials</i> <p>ROOM D.2.6 Investment & Finance <i>Chair: Snezana Dicevska</i></p> <ul style="list-style-type: none"> Domagoja Buljan Barbača / Branko Sorić / Ante Čelić, <i>Investment funds possibilities for Croatian citizens</i> Petra Jakasa, <i>The influence of liquidity on financial leverage</i> Stjepan Laća / Marko Miletić / Anđela Andrijašević, <i>Modelling Volatility of Individual Stock on Zagreb Stock Exchange</i> <p>ROOM D.2.7 Trade & Marketing <i>Chair: Katja Rakušić</i></p> <ul style="list-style-type: none"> Martina Tomasović / Antonija Roje / Slađana Brajević, <i>Review of available financing sources and improvement possibilities for crafts businesses in Croatia</i> Ivana Plazibat / Sanda Soucie, <i>Do young Croatian consumers really care if they buy original or fake items?</i> <p>ROOM D.2.8 Tourism Issues <i>Chair: Ramona Florea</i></p> <ul style="list-style-type: none"> Katerina Angelevska-Najdeska, <i>The market as a factor for valorization of the tourist resources - the case of Macedonia</i> Mercedes Aznar, <i>Towards a new paradigm in the tourism sector through the Social Economy</i> Danijela Perkušić Malkoč / Sanja Bašić Roguljić / Karmen Glavinić, <i>Methods and techniques for analyzing user reviews on the internet in the hospitality and tourism industry: a literature review</i>
16.30 – 17.45h.	<p>Parallel sessions – Networking <i>For participants to meet and discuss topics of their choice. A room will be allocated so that participants can meet and discuss at length</i></p> <p>ROOM D.1.4</p>

Strategies & Techniques Related to Learning

Chair: Enric Ortega

- Cristina Baenas Roig / Carla Gómez-Lobo M^a del Rosario / Andrea Bru Belda / Marina Guillot Tolosa, *Translanguaging in English as a foreign language: teachers' perspective*
- Jose Manuel Pastor Benlloch / Antonio Ruiz Muñoz, *Collaboration between companies and training centres in the process of selecting the skills and competences to be developed within a training programme*
- Abraham Cerveró / Edna González / Emma Vidal / Anna Chover, *Challenging pre-service primary school teachers for pluriliteracies in a multilingual context: the lecturers' views*

ROOM D.1.5

Interdisciplinary Practices

Chair: Vítor Roque

- Adrián Broz Lofiego, *New technologies in the management of international projects: the use of the MOODLE platform within the Multidisciplinary Projects in an-International Context (MUPIC)*
- Vicente Monfort Salvador / Yolanda E-Martín, *CoopDev Project: Learning development through different methodologies and strategies*
- Salvador Matoses Chulvi / Manel Viel Córdoba / José García Mena / Julio Vicente Valle García / Carles Pons Muñoz / Daniel Valero García, *Golden tulip project*

ROOM D.1.6

Videogames

Chair: Jorge Villagrasa

- Andrea Schöniger Tiburcio / Carlos González Ballester / José Luis Soler Domínguez / Vicent Ramírez Luzón, *History of the Art of Game Design: A Focus on Women in the Video Game Industry*
- M. Ciechan Kujawa / K. Goldmann, *Electronic games industry before and during the COVID19 pandemic - financial sector analysis*
- Roberto Arenas Simón, *Mixed Workflow Weapon Modeling*
- Enrique Tordera Sánchez, *Making a corridor inspired in Wolfenstein with Unreal Engine*

ROOM D.2.6

Accountancy

Chair: Petra Jakasa

- Indrė Knyvienė / Lina Paliulienė, *Fair value in the context of accounting quality*
- Domagoja Buljan Barbača / Jelena Laća Mrdeža / Željka Ruščić, *Insurance market in pandemic circumstances*

ROOM D.2.7

Entrepreneurship & Management

Chair: Lorenzo Revuelto

- Edita Jurkonyte / Rob de With, *The UN Global Goals as opportunity and threats for entrepreneurs' well-being*
- Senka Borovac Zekan / Mario Dadić, *The Global Crisis as a Chance: Turning Challenges Into Opportunities*

18.30h.	<p>Social event: The route of the senses through the Albufera lagoon</p> <p>La Albufera is a protected nature reserve rich in flora and fauna where you will take a boat trip on the lagoon and a walk through the protected forest of El Saler, enjoying also a small snack in this beautiful natural environment.</p> <p>Optional activity. It is essential to register</p>
Free evening - Free time to enjoy the cultural and gastronomic offer of Valencia	

FRIDAY 17 JUNE

9.00 – 11.00h.	<p>Parallel sessions – Networking</p> <p>ROOM D.1.4 Videogames Chair: Carlos González</p> <ul style="list-style-type: none"> Stefano Corradi / Vida Drășut, <i>Educational Visual Novels: An Experiential Learning design framework for teaching Financial Literacy</i> Carlos González Ballester / José Manuel Guevara Sánchez / José Luis Soler Domínguez, <i>Real-time audio analysis for procedural 3D content generation using Perlin Noise</i> Felipe Sánchez / Jorge Villagrasa / Colin Donaldson, <i>How a strategic shift gave Codigames an extra life</i> Francisco Carrasco Gírbés / Carlos González Ballester / José Luis Soler Domínguez, <i>Using VR to improve phobias' treatment</i> <p>ROOM D.1.5 Teaching Languages Chair: Pila Alberola</p> <ul style="list-style-type: none"> Begoña Clavel-Arroitia / Barry Pennock-Speck, <i>The affordances of telecollaboration exchanges to prepare students to interact in a foreign language in the real world</i> Abraham Cerveró-Carrascosa / Raúl Serrador, <i>What's our job now? English teachers' roles in a plurilingual and intercultural educational system</i> Katarina Krnić / Petra Grgičević Bakarić, <i>Authentic Materials in Foreign Language Teaching</i> Laura Maria Briggs Fonseca / Rosario Albert Martín-Gil / Sonia Comendador Martínez / Lucía García Seguí, <i>What covid-19 took away and what it brought: perceptions of English teachers in their teaching before and during the pandemic</i> <p>ROOM D.1.6 Engineering & ICT Chair: Mariado Reyes Engineering & ICT Panel: <i>How I can contribute to improve the future as a technical professor</i></p> <p>ROOM D.2.6 Financial Issues Chair: Indré Knyvienė</p>
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	<ul style="list-style-type: none"> Dijana Perkušić, <i>A review and analysis of methods for measuring compliance with IFRS mandatory disclosure requirements</i> Ljube Jolevski / Snezhana Dichevska, <i>The impact of the business model on the stability of the Banks. The case of the Republic of North Macedonia</i> Michał Buszko, <i>Sustainable development of the banking sector in Poland vs. stress factors</i> <p>ROOM D.2.7 Trade & social values <i>Chair: Jose Manuel Pastor</i></p> <ul style="list-style-type: none"> Mercedes Varona Alabern, <i>Companies to meet their social responsibilities</i> Johana Ciro / Mercedes Aznar, <i>Women and Inclusive Business: The Key to Achieving Compliance with the SDGs in the Valencia Region</i>
10.00h	<p>Online parallel sessions Accounting & Finance <i>Chair: Petar Pepur</i></p> <ul style="list-style-type: none"> Radu Nafornta / Nelu Nita / Adrian Lupascu, <i>The Reverse Medal: A Global Analysis of Economic Consequences of Cannabis Legalization</i> Radu Nafornta / Nelu Nita / Adrian Lupascu, <i>Mechanisms for preventing and combating frauds and corruption from Romania to ensure sustainable development</i> Luka Mladineo, <i>Taxation of transport services with VAT</i> Jelena Vidović, <i>Financial market and fundamental data — the case of Croatia</i> Tomislava Pavić Kramarić, <i>Concentration of the Audit Market in the Republic of Croatia</i> Tomislava Pavić Kramarić, <i>Earnings management in the Republic of Croatia</i> Tino Kusanovic, <i>To what extent are small open economies exposed to foreign capital? Insights into Feldstein-Horioka puzzle in CEE countries</i> Ante Mrčela, Silvana / Marić, Damir Piplica, <i>Tax Planning, VAT Optimization and Tax Supervision</i> Petar Pepur, <i>The role of accounting information in the business communication</i> Toni Šušak, <i>Financial Performance of Audit Companies in Croatia</i> <p>Tourism, Trade & Entrepreneurship <i>Chair: Edita Šalov</i></p> <ul style="list-style-type: none"> Violeta Urban, <i>Attenuation of the negative effects of the COVID-19 Pandemic on the activity of economic operators in the field of HoReCo (hotel, restaurant, café) by providing financial support in Romania</i> Sladana Brajević, <i>Proactive sales techniques — a case study</i> Larisa Savga, <i>Dynamising the process of smart specio/izotio in the Republic of Moldova</i> Timo Becker, <i>Hybrid Strategic framework for Destination Development</i> Damir Piplica, <i>Corruption in function of state efficiency</i>

- Ivica Kusić, *The Impact of the Board Gender Diversity on the Dividend Policy*
- Sunčica Oberman / Katica Križanović, *Exploring the impact of Covid-19 crisis on women entrepreneurs in Croatia*
- Stipo Margić / Mijo Matijević / Laura Lara Gizdić / Ana Bilić / Ivona Jukić, *Socially oriented business model canvas: The case of Liberato association*

Engineering & ICT

Chair: Siniša Zorica

- Lada Sartori / Nikola Grgić / Branimir Džaja, *Installing and Configuring an Opensource Network Monitoring System on a University Campus Network*
- Ivan Vrljić / Igor Šuljić, *Selection of Vertical Beam of Glass facade Structure*
- Ivan Vrljić / Igor Šuljić, *Automation of screw compressor*
- Siniša Zorica / Sandra Antunović Terzić, *Arduino RFID lock with GSM module*
- Siniša Zorica / Sandra Antunović Terzić, *Design and development of a multi-engine unmanned aerial vehicle*
- Sandra Antunović Terzić / Siniša Zorica, *Using Augmented Reality for data visualization of IoT sensors*
- Frane Vlak, *Numerical implementation of the Displacement and force Method in the Analysis of The Beam Structures*
- Marko Vukasović, *Contribution to bending with shear in lence of thin-walled laminated composite I-beam with mono-symmetric cross-section and variable elastic properties*
- Nestor X. Arreaga, *Performance analysis of IoT devices for a traceability system of agricultural products that uses Blockchain*
- Boris Mikulić, *An efficient way to solve plain stress problems with 2D isoparametric quadrilateral linear finite element using MATLAB*
- Arijana Burazin Mišura, *Input data quantization for the real time signal vs background classification using quantized neural network*

Innovative teaching and learning methodologies

Chair: Siniša Zorica

- Kyria Finardi, *Innovation, internationalisation and global citizenship education: a focus on SDG 4*
- Ivana Krsmanović, *Social Presence and Satisfaction in an ESP context during Emergency remote English Language Teaching*
- Marinko Lipovac, *Elements of gamification in the teaching process*
- Elena Ciortescu, *Developing Business Communication Strategies through Emotional Intelligence and Cultural awareness*
- Oana Ursu, *Building Soft Skills for Business Communication: The Necessary Art of Persuasion*

	<ul style="list-style-type: none"> Sandra Didović Baranac / Daniela Falkoni-Mjehović / Anja Vlahov, <i>Motivation and foreign language anxiety of Croatian learners</i>
11.00 – 11.30h.	Coffee break - Networking
11.45 – 13.00h.	<p>Closing session</p> <p>11.45h. _Conclusions</p> <p>12.15h. _Closing: Dr. Mercedes Herrero, <i>Head of Higher Education of Florida Universitària</i></p> <p>12.30h. _Invitation to next CIET edition: Dr Domagoja Buljan, <i>Deputy Head for Quality Assurance, University Department of Professional Studies, Split (Croatia)</i></p> <p>12.45h. _Practicalities</p>
13.30h.	Closing Lunch + awards ceremony
19.00h.	<p>Social event:</p> <p>Discovering Valencia through its historical monuments - Valencia is a monumental city with buildings from all periods: Romanesque, gothic, baroque, modernist and avant-garde. A stroll through its streets will allow you to better appreciate all its beauty.</p> <p>Optional activity. It is essential to register</p>
Free evening - Free time to enjoy the cultural and gastronomic offer of Valencia	

SATURDAY 18 JUNE

Social programme:

For all those who are still in Valencia during the weekend, a social activity (lunch included) will be offered. This activity is not covered by the registration fee.

Mediterranean Pairing: Maritime Valencia and its gastronomy

A visit to the maritime district will allow you to enjoy the Cabañal food market, one of the oldest and most traditional in the neighbourhood, as well as the port area with its shipyards and the beautiful Customs building. Afterwards, you can enjoy a trip in the traditional port golondrinas (pleasure boats) along the city's coastline. Finally, you can enjoy a typical Valencian lunch by the sea.

The cost of this activity will be 60/70€ depending on the number of participants.

Optional activity. It is essential to register